

Frederick County Child Health Partnership
Meeting Minutes
Thursday, March 25, 2010 @ 9:33am

- I. Present:
- a. Tammy O'Conner – toconner@frederickymca.org
 - b. Cheryl Champagne – cherylc@mdsportscare.com
 - c. Jenny Maybry - Jmay18@hotmail.com
 - d. Amy Robinette – arobinette@frederickcountymd.gov
 - e. Shannon White – swhite1@frederickcountymd.gov
 - f. Debbie Rhoades – drhoades@umd.edu
 - g. Christa Williams – Christa.Williams@fcps.org
 - h. Jennifer Mayer – Jmayer@jnhc.com
- II. Where do we want this group to go? Vision for 2010
- a. Darryl – should we pursue purchasing a healthy eating guide for teenagers? Should we target teenagers? Discussion about the table, re. Parents vs. learning habits vs. student making and influencing decisions. The group in attendance agrees that teenagers would be an appropriate focus group for 2010
 - b. Christa Williams – Snack Wise: taste testing completed, favorable outcomes, program choices implemented in county vending machines. She completed random checks X4, inconsistent carryover of choices found. Difficult to assess if the students were given the opportunity to purchase the snacks? Frustrating exists with carryover of choices to the vendor stocking the machines in the schools
- III. Where do we want to show up? Health Fairs? What about the off months?
- a. 4/24 – Children's Festival
 - b. 5/18 – Pangaea
 - c. 5/15 – health department, Head Start
 - d. Vouchers at Farmer's Market – promote local business?
 - i. Potomac Physicians Parking Lot, WIC coupons
 - ii. Thursdays @ E. St.
 - iii. Challenge boosters/school events to serve local healthy produce
- IV. 2010 Vision for the FCCHP: CHALLENGE BOOSTERS/SCHOOL EVENTS TO SERVE LOCAL HEALTHY PRODUCE
- a. Action plan:
 - i. Invite Colby from Economic Development to assist in idea execution
 - ii. Make contact with Frederick County athletic booster clubs
 - iii. Write press release for the Frederick New Post's Healthy Living section
 - iv. Target Audience: Adventure park, athletic boosters, Boys/Girls Scouts, after school snack stands and concessions
 - v. Develop 'Packet' to present to the above audiences to promote the ease and implementation of the 'Challenge'

Next Meeting April 22nd, 2010 from 0930-1100am
MD Cooperative Extension Offices – 330 Montevue Lane, Frederick

Respectfully submitted by: Cheryl Champagne 04/05/10